

REGISTER NOW!!!



**Completing the Puzzle to Build
a Successful Community**

September 10, 2008

Preferred Name: _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

I live in an ACE Community

Community Name: _____

Early Registration \$45
Deadline: August 15

Regular Registration \$55
Deadline: September 2

Total Enclosed: \$ _____

Make checks payable to ACE and mail to:

Alabama Communities of Excellence
PO Box 11749
Montgomery, AL 36111

Toll free phone: 866-557-0007
Fax: 334-263-3839

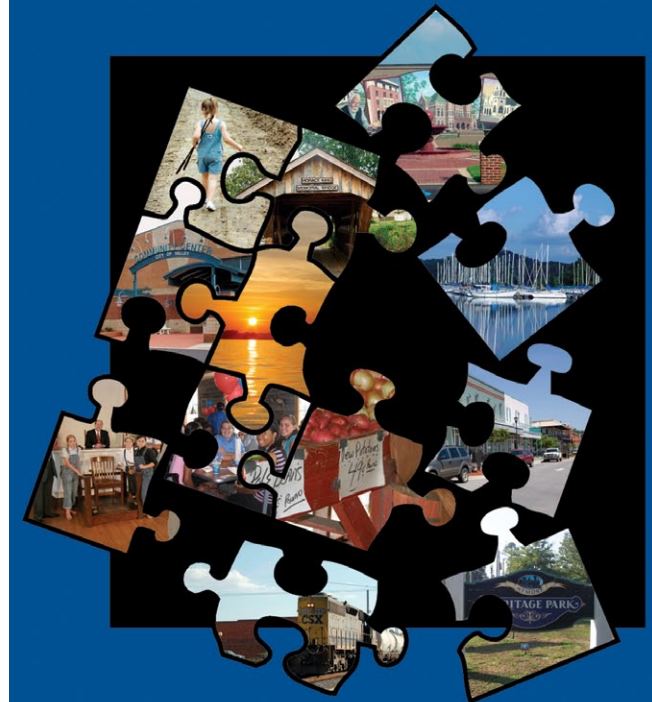
Email: info@alabamacommunitiesofexcellence.org

PO Box 11749
Montgomery, AL 36111



What Pieces Are You Missing?

Completing the Puzzle to Build a Successful Community



SEPTEMBER 10, 2008

RENAISSANCE HOTEL, MONTGOMERY, AL

Who Should Attend:

- State and Local Elected Officials
- Community Leaders
- Economic and Community Developers
- Community and Regional Planners
- Chamber of Commerce Officials
- Any Individual Interested in Building a Successful Community

Registration:

Save \$10 by registering now!!
Early Registration: \$45
Deadline: August 15

Regular Registration: \$55
Deadline: September 2

Registration includes:

- Seminars
- Star Awards luncheon
- Refreshment Breaks
- *Boomtown USA: The 7 1/2 Keys to Big Success in Small Towns* (\$20 value)
- *ABC Volume One: Enriching Your Community One Letter at a Time* (\$10 value)

Location:

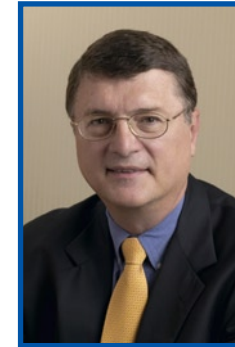
Renaissance Montgomery Hotel & Spa
at the Convention Center
201 Tallapoosa Street
Montgomery, AL 36104
334-481-5000

Completing the Puzzle to Build a Successful Community

September 10, 2008

8:00 A.M. – 8:45 AM	<i>Registration</i>
9:00 AM	<i>Welcome and Introductions</i>
9:15 AM	<i>ADECA Programs and Services</i> Doni Ingram, Assistant Director, ADECA
9:45 AM	<i>USDA Rural Development Programs</i> Steve Pelham, State Director, USDA Rural Development
10:15 AM	<i>Tourism Opportunities for Alabama's Small Towns and Downtowns</i> Lee Sentell, Director, Alabama Tourism Department
10:45 AM	<i>EDAA Community Leadership Training Program</i> Tucson Roberts, President & CEO, Covington County Economic Development Commission
11:15 AM	<i>Break</i>
11:30 AM	<i>Community Support for Dropout Prevention</i> Sydney Hoffman, Director, Governor's Office of Faith-Based and Community Initiatives
12:00 Noon	<i>Star Awards Luncheon</i>
1:45 PM	<i>Regional Cooperation – Working Beyond Jurisdictional Boundaries</i> Wiley Blankenship, President/CEO, Coastal Gateway Regional Economic Development Authority
2:15 PM	<i>Funding Partners</i> Diane Roehrig, President, Alacom Finance
2:45 PM	<i>Break</i>
3:00 PM	<i>Boomtown USA: The 7 1/2 Keys to Big Success in Small Towns</i> Keynote Speaker: Jack Schultz
4:30 PM	<i>Closing Remarks</i> <i>Book Signing</i>

Keynote Speaker: Jack Schultz



Jack is the founder and CEO of Agracel, Inc., an industrial development firm majoring in rural America. Agracel began in 1986 and birthed its first development project in 1993. Since then Agracel has completed projects in over thirteen states owning five million square feet of industrial space, which has facilitated over 4,500 jobs. Agracel also owns fifteen business parks and a short line railroad.

Schultz's book, *Boomtown USA: The 7 1/2 Keys to Big Success in Small Towns*, was published in early 2004. The Boomtown USA project took more than 3 years of intense research beginning with 15,800 small towns across the country. The list was narrowed to an outstanding group of 397 towns, that Jack affectionately calls AGURBS®.

Jack's research has been featured in *USA Today*, *Forbes*, *BusinessWeek*, and *Economic Development America* among numerous other publications. Jack has been a guest on many radio and television programs including Bloomberg Business Television.

The Boomtown Speaking Tour began shortly after the book was published. Since February 2004, Jack has spoken to over 300 communities in 44 states, traveling over 250,000 miles. Known as a national expert in economic development, he is a sought-after speaker on the topics of building up town economics and revitalizing towns.



This conference is made possible through a grant from the Alabama Cooperative Extension System's Rural Alabama Initiative.